



Pennsylvania
Family Support Alliance™

Protecting children from abuse



ANNUAL REPORT

2016–2017



Mission Statement

Pennsylvania Family Support Alliance protects children from abuse and neglect through education, family support and community outreach.

Vision Statement

All children will grow and thrive free from abuse and neglect.

A LETTER FROM OUR LEADERSHIP

Dear Friends,

We all experience years where things seem to just “click” and fall into place and others that, well, seem a bit like wading through quicksand. It is no different for a nonprofit and for PA Family Support Alliance (PFSA).

Our year 2016-2017 reflected in this annual report is best characterized as somewhere in the middle. Our faithful donors helped PFSA deliver services that protect Pennsylvania’s children more efficiently through their investment in improved infrastructure – a major necessity when we see the increasing number of parents and children who need help!

Individuals, corporations and foundations came forth with financial support to assist PFSA to expand service areas where critical needs were evident. Here are a few of the areas we focused on – *together!*

Helping families in recovery from substance use disorder

This year alone, thousands of families were impacted by the opioid crisis throughout the Commonwealth. PFSA developed “Recovering Families,” a program to improve parenting for those fighting substance use throughout every region of Pennsylvania.

Parents battling addiction came together and learned how to talk with their children about their addiction and recovery; they learned positive parenting techniques and they

became better parents. **As a result, more children are safe!**

Helping professionals and volunteers working with children to learn more about child abuse and the proper method of reporting child abuse and neglect

PFSA’s outstanding team of child welfare expert trainers provided 533 training sessions about child abuse recognition and reporting during 2016-2017. They traveled to churches, synagogues, libraries, schools and child & family serving agencies in nearly all 67 counties. They helped more than 12,000 professionals and volunteers understand their legal responsibility to protect children. **As a result, more children are safe!**





Helping communities focus on keeping children safe

PFSA highly skilled professionals provided training, technical assistance and parenting resources to support more than 150 parent education and support groups statewide reaching more than 6,000 families.

In addition, PFSA raised the awareness of communities across the Commonwealth calling attention to child abuse and promoted ways to end this catastrophic societal health issue. We distributed thousands of Blue Ribbons, the national symbol of child abuse prevention and we turned Harrisburg blue by filling the State Capitol grounds with 4,032 blue ribbon flags representing the number of children who were abused in 2015.

We honored “Blue Ribbon Champions for Safe Kids,” individuals who went far above and beyond to protect children in their communities and beyond. **As a result, more children are safe!**

Each year, dozens of children are killed due to child abuse and thousands more are injured and scarred. Their individual stories are heartbreaking and should not be ignored.

We call upon you and every person you know to become “Blue Ribbon Champions for Safe Kids” in 2018, because every child needs a champion. To learn how to be part of our Champions event on April 4th, 2018, please follow us on Facebook or visit our website www.pa-fsa.org.

We begin the year ahead with a strong governing board of directors and an aggressive plan of action. Be sure to follow our work as we launch our acclaimed training on child abuse recognition and reporting for Spanish-speaking professionals and volunteers. With a team of bilingual trainers, PFSA will offer training on-site, online and through the Train-the-Trainer program.

PFSA continues to form new strategic partnerships with treatment providers like Gaudenzia, Inc. to expand the availability of Recovering Families for parents who want to improve the lives of their children.

We'll work creatively with community leaders such as the United Way to teach community members how to provide safe places where children can grow and thrive through "The Front Porch Project."

The children in this state can never have too many people looking after them, their safety and their well-being.

Thank you for joining with Pennsylvania Family Support Alliance and being a "Blue Ribbon Champion for Safe Kids!"

**The sad truth is that
no community in Pennsylvania
is without child abuse.**



A handwritten signature in black ink that reads "Angela M. Liddle".

Angela Liddle, MPA
PRESIDENT & CEO



A handwritten signature in black ink that reads "Jennifer Doyle".

Jennifer Doyle
PRESIDENT, BOARD OF DIRECTORS

Blue Ribbon Champions for Safe Kids

Mandated Reporters of Child Abuse

The best, first step, in preventing child abuse is positive parenting. Sadly, we know that some parents will never be able to provide a safe environment for their children and that's why our state's Child Protective Services Law identifies Mandated Reporters. All employees and volunteers who work with children, and are required by law to report suspected child abuse, are Mandated Reporters.

These Mandated Reporters are teachers, school bus drivers, dentists, social workers, nurses and doctors – just to name a few. For example, volunteers who hold positions as Boy Scout or Girl Scout leaders, or Big Brothers Big Sisters or sports coaches are all required to report child abuse.

They play a pivotal role in keeping our children safe and PFSA is proud to provide training and technical assistance to help them recognize and properly report suspected child abuse.

2016-2017 was another banner year for PFSA's acclaimed Mandated Reporter Training program with 26,940 individuals receiving training and as a result... children are better protected!

PFSA provides several training options to accommodate the learning styles of individuals and the needs of agencies and organizations in providing professional development for their workforce. All training

content is approved by the PA Departments of Education, Human Services and State and meets the requirements for Act 31 and Act 48. PFSA directly uploads completed continuing education units to the PA Department of State as required for professional licenses.

Additionally, PFSA is an Act 48 provider; an approved "Recognizing and Reporting Child Abuse" training provider in Pennsylvania.

Regardless of the mode of training, each training option offers instruction on the Commonwealth's definition of child abuse and its various forms. Pennsylvania Family Support Alliance training reviews:

- > The physical and behavioral indicators of abuse
- > The distinction between child protective services and general protective services
- > The proper steps in making a report of abuse or neglect

Participants learn firsthand their legal requirements as Mandated Reporters and their liabilities and protections under the law. PFSA training promotes critical thinking of the key issues surrounding child abuse recognition and reporting through specific scenarios by experienced professionals. Most importantly they learn how critical their role is in protecting children from abuse and neglect!

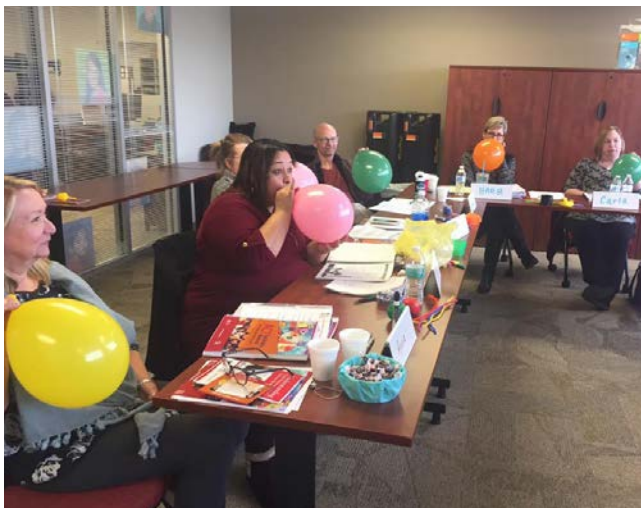
Training is Available 24/7

ON-SITE

PFSA's team of child welfare experts provides training 7 days a week, morning, afternoon and evening across the state of Pennsylvania, on-site, at no cost for groups with a minimum number of 10 participants.

ONLINE

For additional convenience, individuals can access Mandated Reporter training from the comfort of their home or office, 24 hours a day online, for the minimal fee of \$30.



Train-the-Trainer (TTT)

PFSA offers agencies, schools and a variety of child and family serving organizations the opportunity to develop their own in-house program on child abuse recognition and reporting.

Our child welfare experts and trainers present PFSA's child abuse recognition and reporting curriculum to their staff and volunteers as well as provide technical assistance and support all along the way to ensure a quality and low cost training program.

TTT also allows flexibility to accommodate staff turnover and changing agency professional development needs. PFSA staff are always only a phone call away!

PFSA's Train the Trainer Program is the only TTT program in Pennsylvania approved by Department of Education, Human Services and State.

More than 400 organizational trainers participated in PFSA's TTT across the Commonwealth in 2016-17 resulting in better protection for Pennsylvania's children!

2016-2017 Training Statistics

	On-Site	Online	Organizational Trainer Program	Total Impact
Sessions	533	7,237	468	8,238
Participants	12,675	7,237	7,028	20,640

“Being able to attend an on-site training session was so helpful. It allowed participants to ask questions on the law and reporting.”

Sue | Bus Driver
MRT Session



Meet Our Child Welfare Experts

Lori Amey | Perry
Elizabeth Bair | Dauphin
Mark Castrantas | Bucks
Amy Chipetz | Philadelphia
Kimberly Duffy | York
Haven Evans | Dauphin
Michael Gill | Allegheny
Melissa Haydt | Berks
Cindi Horshaw | Dauphin
Wendy Hoverter | Cumberland
Sherri Irvis-Hill | Philadelphia
Charlene Kolupski | Erie
Joan Mosier | Columbia
Edward Nowak | Philadelphia
Mark Nuzzo | Butler
Greg Phillips | Allegheny
Mary Lou Scarf | Lehigh
Cindy Sonne | Bedford
Rose Weir | Snyder
Brian Weir | Franklin



Blue Ribbon Champions for Safe Kids

PFSA's Affiliate Agency Network

PFSA Affiliate Agencies are nonprofit, public and private organizations that partner with us to prevent child abuse through parenting classes, support groups, in-home visitation programs and a host of other valuable services. In other words, these agencies make life for families, and especially children, better!

PFSA shares resources such as training and technical assistance for family support programs, program ideas, ready-to-use handouts and trends in child welfare. We also provide low cost training events and regional conferences.

Our technical specialists routinely visit programs and assist administrators in identifying ways to strengthen challenging areas, and, of course we also join in celebrating their successes. Together, we make a great team for the protection of Pennsylvania's children!

In fiscal year 2016-2017 we worked throughout the Commonwealth with 52 local organizations, operating 170 programs in 32 counties. These programs assisted nearly 7,000 families to protect Pennsylvania's children.



Members of PFSA's Affiliated Network

Bedford/Fulton Head Start
Bedford

Beginnings, Inc.
Johnstown

**Bureau of Community
Corrections (DOC)**
Multiple Locations

Capital Area Head Start
Harrisburg

**CARE Center of Indiana
County**
Indiana

Catholic Social Services
Philadelphia

Center for Family Services
Meadville

**Child Advocates of Blair
County**
Altoona

**Children's Advocacy Center of
Centre County**
Bellefonte

**Children's Aid Society of
Clearfield Co**
Clearfield

**Tri-County Community Action
Commission**
Harrisburg

Crime Victims Center
Uniontown

**EOTC/Scranton
Area Family Center**
Scranton

**Family Service Assoc.
of Bucks Co.**
Langhorne

**Family Services of Western
PA | ParentWISE**
Pittsburgh/Greenburg

**Family Support of Pressley
Ridge**
Harrisburg

**First Home Care
The Carriage House**
Philadelphia

**Forest/Warren County
Dept. of Human Services**
Warren

**Fulton County Center for
Families**
McConnellsburg

Hamilton Health Center
Harrisburg

Holy Family Social Services
Ford City

Infant Development Program
Lock Haven

**Jefferson County Community
Action**
Punxsutawney

Luzerne County Head Start
Wilkes Barre

**Lydia's Place, Inc./Renewal
Inc.**
Pittsburgh

**Northumberland County
Family Center**
Sunbury

Perry County Family Center
New Bloomfield

Pinebrook Family Answers
Allentown

Pittston Area Family Center
Pittston

**Potter County Human
Services**
Roulette

**Project Child
Valley Youth House**
Bethlehem

Quehanna Boot Camp (DOC)
Karthaus

SCI Cambridge Springs
Cambridge Springs

SCI Muncy
Muncy

**The Foundation for
Enhancing Communities
(TFEC) Parents and Partners**
Harrisburg

**The Lehman Center
(Children's Aid Society)**
York

of Affiliate Agencies | 36

**# of Site
Visits**

26

**# of
Counties**

29

**# of Program
Development
Visits**

15

**# of Quarterly
Newsletters
Distributed**

57,200

**# of Online
Trainings
Provided**

8

**# of Average
Monthly Visitors
to Website**

20,000

**# of “Resource
Mailings”
Distributed**

18



New Resources Address Critical Needs

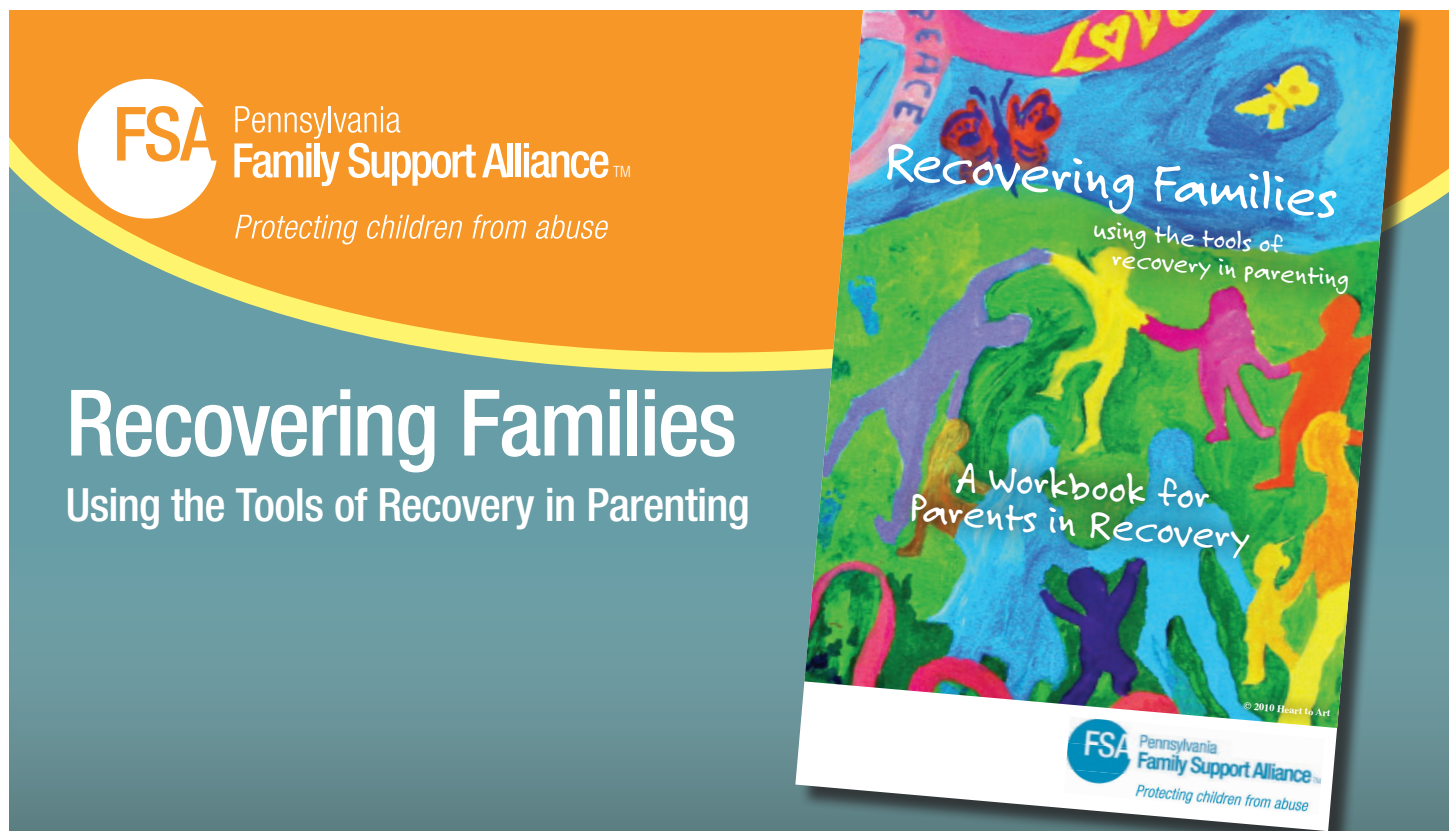
PFSA worked with our Affiliate Agencies to identify additional critical training needs including such topics as “Parents in Recovery from Addiction,” “Resiliency in Children,” “Parent Engagement” and “Parenting in Pre-K years.”

Of course, all PFSA Affiliate Agencies were offered our “Training for Mandated Reporters” of suspected child abuse and were also given updates on changes to PA’s Child Protective Services Law regarding Act 115.

PFSA Expands Parent Education

In addition to working with family support organizations, PFSA produces a wide array of parent education materials, used by Affiliate Agencies and beyond, to enhance and expand their services to families. During this fiscal year, PFSA updated the widely used publication “Parenting When There Is

Domestic Violence,” reintroduced during Domestic Violence Awareness Month. Our other publications include such topics as: “Parenting with Hope and Health” (parents with mental illness) and “Parenting Your Children’s Children” (grandparents).





PA BLUE RIBBON **CHAMPIONS** for **SAFE KIDS**



Celebrated During April, Child Abuse Prevention Month

The 2017 observance of Child Abuse Prevention Month across Pennsylvania was recognized with an inspiring series of events designed to honor those who have helped children and encourage communities to protect their children from abuse and neglect. The best part of the activities was the involvement of local children in sharing the message!

The voices of children at the Pennsylvania Capitol Rotunda on April 5th resounded in a powerful plea for child abuse and prevention during our PA Blue Ribbon Champion Awards Ceremony. Young performers and speakers asked that we all put children first and protect them from harm. They spoke amid 4,032 blue ribbon flags, representing each child scarred by abuse in Pennsylvania during 2015.

PFSA awarded the first PA Blue Ribbon Champion for Safe Kids Awards to:

Carlene Nicholas | Early Childhood Programs at EOTC in Scranton

Emily Huggins | Forensic Nurse Examiner Program at WellSpan York Hospital

Jan Harris | Volunteer with Police Athletic League of Abington Township, Montgomery County

Sarah Pesl | Community Volunteer and Advocate in Pittsburgh

Reuben Martin | Resident of Richfield, Juniata County

Thank you to our skilled and dedicated judges for the Blue Ribbon Champions for Safe Kids Awards. **Chairman Terry Clark**, Director, York County Children, Youth and Families. **Cynthia Figueroa**, Commissioner, Department of Human Services, City of Philadelphia. **Brenda Lawrence**, Program Administrator, Statewide Adoption and Permanency Network. **Kristina Taylor-Porter**, Executive Director, Children's Advocacy Center of Centre County. **Ira Weiss**, Solicitor, Pittsburgh Public Schools.



Here's what Child Abuse Prevention Month Looked Like in 2017

Painting for Prevention

PA Family Support Alliance celebrated ten years of Painting for Prevention, our longest running event for Child Abuse Prevention Month. We have worked with our PFSA Affiliate Agencies and a variety of other community groups to design and create artwork that reflects their communities' commitment to support families and prevent child abuse.

To date, 28 murals can be found throughout Pennsylvania. This year we worked with residents of Williamsport (Lycoming County) and a 2nd grade class at Stephen Girard Elementary School in Philadelphia to add their outstanding artwork to the cause of preventing child abuse. Call Beth Bitler, 1-800-448-4906, to see how your community can create a mural depicting your commitment to preventing child abuse.

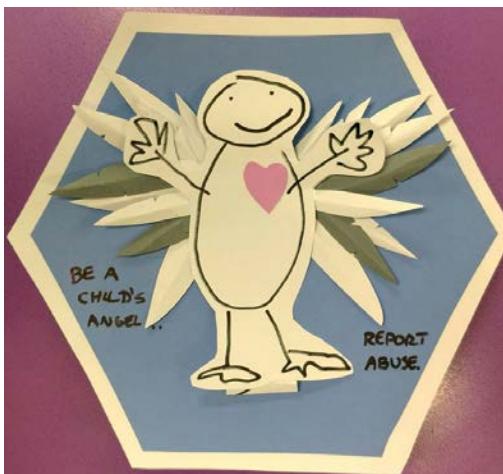


The Hexagon Project

During 2016-2017 PFSA launched The Hexagon Project, a new way for everyone to participate in Child Abuse Prevention Month. Everyone from Head Start children to men returning home after incarceration made hexagon-shaped illustrations depicting their work to prevent child abuse.

An amazing thing happened one day in early April when an envelope arrived at PFSA from Tonya Sand in Pittsburgh. It contained a note and a hexagon for our "Working Together to Prevent Child Abuse" project. The note read:





"I found out about The Hexagon Project while searching the internet for advice on how to help a child who is being maltreated in public. When I witnessed this recently, I wish I knew what I could have done. It bothers me every day. Here's my contribution to the project. It's dedicated to the little girl who was being mistreated at the DMV yesterday. I hope that she will find her angel."

Blue Ribbon Champions for Safe Kids

Parents Learning Positive Parenting

Resources for Parents in Recovery from Substance Use Disorder

PFSA continues to support parents who are struggling with substance use disorder through our "Recovering Families" program. This specifically designed curriculum addresses the needs of parents in recovery. The hardest part for parents in recovery is often facing the effect their drug and alcohol use has had on their family. With the risk of relapse being very high, and the demands of parenting overwhelming, this program supports parents to be better parents and ultimately helps prevent child abuse or neglect.

During 2016-2017 "Recovering Families" has reached more than 1,400 Pennsylvania parents, in seven counties and has provided five conferences for parents in recovery to



Jason Snyder shares his story "From Addiction to Hope"

come together for support and education.

One of the conferences was held in May in Westmoreland County. Hats off to the Westmoreland Drug and Alcohol Commission Inc. for their support as co-sponsors and to Jason Snyder, Special Assistant to the Secretary, PA Dept. of Human Services for sharing his personal message "From Addiction to Hope" as the keynote.



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Goes National!

PFSA was selected to present a workshop on “Recovering Families” at the Child Welfare League of America’s national conference in California in August of 2016. More than 100 professionals from across the country learned about PFSA’s efforts to help parents who are fighting one of the largest and fastest growing epidemics in modern history.



Blue Ribbon Champions for Safe Kids

Community Members Protecting Children

Front Porch Project

What is the Front Porch Project® (FPP)?

If you've ever seen a parent "losing their cool" with a child in a store or restaurant, if you've ever wondered if a child in your neighborhood is being supervised and cared for – you are not alone. These concerns, and others, are what the Front Porch Project® is all about.

FPP is a community-based primary prevention initiative based on the belief that everyone can – and should – become more aware of how to help, protect children and support families. PFSA's Front Porch Project provides ordinary citizens with the knowledge, training and encouragement they need to become involved in preventing abuse and neglect before it occurs in their own community.

During the 2016-2017 fiscal year PFSA held nine sessions of The Front Porch Project serving six different Pennsylvania counties. Literally, hundreds of community members learned how to better protect children and support families.

International News!

The Fondation du Dr. Julien in Montréal, Canada invited Pennsylvania Family Support Alliance to provide training and technical assistance to their organization as they launched a Front Porch Project of their own. FPP was adapted and translated into French and is now being started in several communities in Montreal.



Blue Ribbon Champions for Safe Kids Media Partners



Our CEO Angela Liddle with RJ Harris of WHP580 Radio

The primary focus of the communications and media relations team centers on creating the foundation, strategy, and elements for a successful public information outreach campaign. In the past year, PFSA leaders appeared on more than a dozen television news programs and conducted more than 24 radio interviews. We met with dozens of print outlets, and, for the first time, PFSA was mentioned in nationwide news websites.

Along with expanding our outreach to media outlets, our website saw an average increase of 5,000 visitors each month, and the number of people who “like” PFSA’s Facebook page increased by an additional 140 followers.

We successfully launched a new PA Blue Ribbon Champions for Safe Kids campaign that garnered intense media and public interest in April, national Child Abuse Prevention Month, and set the stage for deeper engagement with Affiliates, child

welfare organizations, media outlets, and everyday Pennsylvanians.

These activities build PFSA’s brand awareness as the go-to source for comprehensive expertise and information on child protection, and educating all Pennsylvanians about the importance of reporting suspected child abuse. Further, our public messaging – particularly the PA Blue Ribbon Champions for Safe Kids Awards and campaign – emphasizes the impact that one person can make on a child’s life and the availability of many support services across the state.



Financial Statement

July 1, 2016- June 30, 2017

Dept. of Human Services Contracts	1,133,184	
Grants	28,150	
Contributions	41,428	
Conference Income	5,290	
Program Service Fees	263,890	
Interest Income	3,362	
Affiliation Fees	12,750	
Gain on Sale of Assets	250	
Miscellaneous	1,182	
TOTAL REVENUE	1,489,486	
Net Assets Release from Restrictions	56,757	
TOTAL REVENUE AND SUPPORT	1,546,243	
Expenses		
Program Services	1,073,642	
Supporting Services Management & General	84,058	
Fundraising	119,000	
Total Supporting Services	203,058	
TOTAL EXPENSES	1,276,700	
Change in Unrestricted Net Assets	269,543	

2016-2017 Donor List

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“People should support the work of PFSA because the future of our communities is everyone’s responsibility. Supporting parents to raise children in a safe, nurturing environment is the future of our world.”

Jennifer Doyle

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www.pa-fsa.org