



Happy 40th Anniversary!



Our Mission

To provide education, support, and training programs
to make Pennsylvania safe for children.

Our Vision

For all children to grow and thrive
free from abuse and neglect.



It's been a banner year at PA Family Support Alliance and a time of growth in so many different ways. We've expanded our programs, our media and public relations efforts, our legislative advocacy, and even our physical office space. In a few short weeks, we will introduce two new staffing positions to support our vision of a safe PA for all children.

We accomplished a lot as we reached our 40th anniversary, yet we know much remains to be done to support our mission.

Listening Tours and Supporting Legislation

PFSA began the fiscal year by organizing and leading local "listening tours" for Governor Tom Wolf's cabinet members to meet with

grandparents raising their grandchildren — many due to the impact of the opioid epidemic.

Grandparents shared their experiences and the challenges they face in parenting the "second time around." They highlighted priority areas that must be addressed to keep these children from entering the foster care system. These were grouped into seven "buckets:"

- ▶ Legal
- ▶ Financial
- ▶ Health and wellness
- ▶ Child care
- ▶ Housing
- ▶ Reunification efforts
- ▶ Changes within the family law system



Combined, they formed the roadmap for a statewide workgroup of grand-families and strategic partners collaborating to identify solutions to these issues.

PFSA kept the needs of these grandparents at the forefront of legislators' and administrators' agendas by sharing information with grandparents and helping them advocate for the successful passage of HB 1539 (Rep. Eddie Pashinski), establishing temporary guardianship, and HB 2133 (Rep. Kathy Watson), creating the Kinship Navigator Program.

PFSA provided information to the Joint State Government Commission as it began a study of the needs and challenges facing grandparents raising their grandchildren. The governor and members of the General Assembly received a final report that included

the work of PFSA to support this special group of individuals sacrificing so much to keep their grandchildren out of foster care.

Launching New Programs for Families Impacted by Substance Use Disorder

We have seen the effects of the opioid crisis play out across the commonwealth. Our advocacy and work with grandparents is often necessitated by the impact of substance use disorder on a family.

For that reason, PFSA focused resources on launching *Families in Recovery*, a program offering parents a way to repair damage their addiction has inflicted on their children and an opportunity to learn better parenting

strategies. Twelve family centers served as pilot sites.

The program resonated in other states facing similar issues. Our Train-the-Trainer program attracted interest far beyond Pennsylvania's border with agencies in Oregon, Kentucky, Iowa, and Delaware unveiling their own *Families in Recovery*. The program has passed an independent review board and enters its second year of data collection for application to evidence-based status.

Connecting and Communicating in New Ways

With a new logo and updated branding, PFSA continues to broaden our subject matter and focus content on real-life issues beyond parenting youngsters. We aim to reach and support caregivers from all walks of life. A few of the publications we released this year to provide guidance on tricky issues include:

- ▶ **Setting Limits on Screen Time for Kids & Families:** Support for Caregivers in a Digital Age
- ▶ **Creating a Family Social Media Policy:** Guidance for Setting Limits & Healthy Boundaries Online

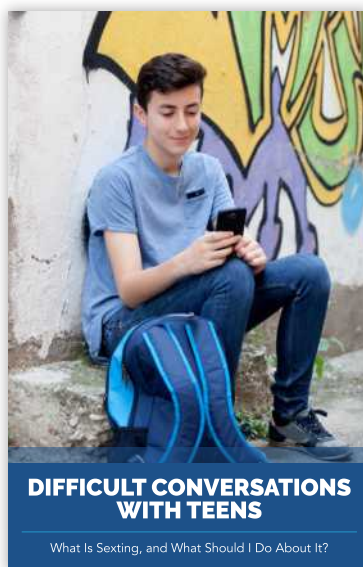
- ▶ **Difficult Conversations with Teens:** What is Sexting, and What Should I Do About It?
- ▶ **Cyber & School-Based Bullying:** Conversations with Kids & Teens

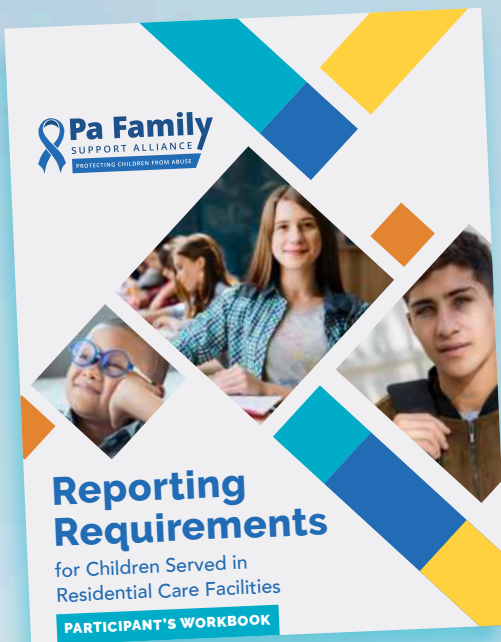
Offering Mandated Reporter Training to More Than 24,000

Supporting and educating families remains the cornerstone of PFSA and is one strategic arm of our mission to make PA a safe place for all children. Another way is our acclaimed Mandated Reporter Training (MRT) program, which helps professionals and volunteers learn how to recognize and report child abuse.

This program was also expanded, with additional child welfare expert trainers joining us to address training requests in every county of PA. Our cadre of 30 trainers make training available seven days a week in the morning, afternoon, and evening. Flexible scheduling ensures those in the most pivotal role for keeping kids safe — our mandated reporters have the tools to do just that!

PFSA provided over 4,000 in-person and online training sessions to more than 24,000 professionals and volunteers.





Reviewing ChildLine Reporting Guidelines for Residential Facilities

The PA Office of Children, Youth and Families convened a workgroup in 2018 to review the roles of mandated reporters in residential facilities and clarify what should be reported to ChildLine.

As a result of that workgroup's diligence, PA Family Support Alliance created a three hour training for providers and other child-serving entities that identifies:

- ▶ Allegations that must be reported to ChildLine as suspected child abuse
- ▶ What constitutes a reportable incident to the HCSIS (Home and Community Services Information System)
- ▶ When to put an alternative plan of supervision into place

This training addresses over-reporting to ChildLine and directs resources within the child welfare system where they are most needed.

Highlighting Child Abuse Prevention Strategies in Media Appearances

PFSA continued to lead in raising awareness about child abuse and prevention efforts through our friends in the media. PFSA participated in 65 interviews with radio, television, newspaper, and editorial boards, including appearances on national news platforms such as CNN, MSN, and HuffPost.

Through these interviews, we:

- ▶ Promoted PFSA programs
- ▶ Outlined what each person can and should do to best protect PA's children
- ▶ Called upon institutions and organizations to consistently follow child protection policies that include background checks, training, and professional development for staff and volunteers

The Outdoor Advertising Association of Pennsylvania matched its in-kind donation of the year prior and promoted PFSA programs



and services with 132 billboards placed statewide, with each one encouraging folks to #ProtectPAKids.

Honoring Our PA Blue Ribbon Champions for Safe Kids in Harrisburg

The PA Blue Ribbon Champions for Safe Kids campaign and award ceremony continued PFSA's tradition of visually showing the magnitude of child abuse in Pennsylvania and recognizing the good work of individuals who go above and beyond to protect our most valuable resource. PSECU provided generous support as a lead sponsor.

Harrisburg turned blue with lights, ribbons, and flags that focused attention on the 4,693 victims of abuse and the 40 children who were killed in 2017.

On April 3, elected and appointed officials, child advocates, and media filled the Capitol Rotunda as children from Harrisburg raised their voices to honor the victims. We recognized four individuals — selected as

shining examples of those working in our commonwealth to prevent child abuse and neglect by strengthening families. Our award recipients were Rick R. Wess (CASA Volunteer), Terry Figart (CASA Volunteer), Patricia Kosinski (Family Support Line), and Daniel J. Dye (PA Office of Attorney General).

Lancaster's WGAL-TV 8 received our media champion award for outstanding coverage of child maltreatment and the importance of prevention.

...And in Pittsburgh

As planned, PFSA then went west and held a Pittsburgh-based PA Blue Ribbon Champions for Safe Kids event on April 10 at One Oxford Center. After flag planting along Grant Street, students from Pittsburgh Creative and Performing Arts School (CAPA) provided the music and assisted with the memorial to the lost children.

Our special guest, Second Lady of Pennsylvania Gisele Fetterman, assisted in honoring Pittsburgh award recipients Dr. Mary Carrasco (A Child's Place) and Kristen Ariel Glass (Jeremiah's Place).

Generous Support Makes Our Critical Work Possible

As we begin a new fiscal year, we recognize with great appreciation the many individuals, corporate sponsors, funders, volunteers, staff, and strategic partners who give their best to make sure children are safe and nurtured. It isn't easy. It isn't convenient. But it is important.

We hope to see a time when every adult in Pennsylvania puts the safety and well-being of children ahead of other concerns.

Consider joining with PFSA in the year ahead to do your part to #ProtectPAKids.



Angela Liddle, MPA
PRESIDENT & CEO

Mandated Reporters of Child Abuse



PFSA is the recognized leader in Pennsylvania for training mandated reporters of child abuse. Mandated reporters are employees and volunteers who work with children and are required by our commonwealth's Child Protective Services Law (CPSL) to report suspected child abuse.

These individuals include (but are not limited to):

- ▶ Teachers, principals, and other school personnel
- ▶ Physicians, nurses, and other health care workers
- ▶ Social workers, counselors, therapists, and other mental health professionals
- ▶ Child care providers
- ▶ Volunteers at programs for children
- ▶ Law enforcement officers
- ▶ Clergy, priests, and other spiritual leaders

Mandated reporters play an important role in keeping our children safe, and PFSA is proud to support training and assistance to help them recognize and properly report suspected child abuse.

PFSA offers several training options to accommodate individual learning styles and the professional development needs of agencies and organizations. PFSA training promotes critical thinking about the key issues surrounding child abuse recognition and reporting through specific scenarios by experienced professionals.

Most importantly, those who take our training learn how critical their role is in protecting children from abuse and neglect.

Mandated Reporter Training Credits and Certificates

The PA Departments of Education, Human Services, and State approve all of these training options, which meet all requirements for mandated reporters to receive training in recognizing and reporting child abuse (including ACT 126). Each participant receives a certificate upon completion of the training, and (upon request) verification of the training is submitted to the Department of State for CE fulfillment under ACT 31 or Department of Education for CE approval under ACT 48.

TRAININGS OFFERED:

► **On-site Training:** *Recognizing and Reporting Child Abuse*

PFSA provides training in person at the organization's location. This training includes group activities and discussion of scenarios, and it allows participants' questions to be answered immediately by trainers who are experts in the field of child welfare — many of whom have decades of experience

in responding to reports of child abuse, investigating reports, and providing services to families.

Participants receive resources and supportive information in the form of a workbook. Based on availability, PFSA can provide these on-site trainings in a three or six hour format in either English or Spanish **for free** to groups of 15-50 participants.

PFSA can also provide this training in a two hour format for clinicians who only need 2 CEs to renew their professional license under the Department of State.

► **On-Demand Online Training**

Although the best way to receive training on recognizing and reporting child abuse and neglect is through interactive, in-person training, PFSA offers a self-paced, online alternative for mandated reporters in both Spanish and English. Cost is \$30.





► Train-the-Trainer

This is an opportunity for organizations to develop their own quality, cost-efficient, in-house training program for employees on child abuse recognition and reporting. With the three year contract, PFSA provides two days of initial instruction for approved applicants, reporting CEs directly to PA Departments of State and Education, and on-going technical assistance.

It was a banner year for PFSA's mandated reporter Train-the-Trainer program, with **89 new organizational trainers onboarded** through this program, bringing the **total number of organizational trainers to 404** within this fiscal year.

The Train-the-Trainer program also allows flexibility to accommodate staff turnover and changing agency professional development needs. PFSA staff are available to support

these trainers throughout the year, answering questions and keeping the organizational trainers up to date on changes that impact them as mandated reporters.

PFSA's Train-the-Trainer program is the only TTT program in Pennsylvania approved by the Departments of Education, Human Services, and State.

2018-2019 MRT Statistics

	Sessions	Participants
On-Site	304	9,052
Online	3,118	3,118
Organizational Trainer Program	657	12,317
Total Impact	4,079	24,487

New Residential Training

Pennsylvania Family Support Alliance created a three hour training (based on a PA Office of Children, Youth and Families workgroup) for providers and other child-serving entities that addresses what allegations must be reported to ChildLine, what constitutes a reportable incident to the HCSIS, and when an alternative plan of supervision must be put into place.

This training teaches minimal facts interviewing skills to better determine when to make a report, explains how ChildLine categorizes and handles reports of suspected child abuse, and discusses internal follow-up recommendations and communication.

This new curriculum, *Reporting Requirements for Children Served in Residential Care Facilities*, was piloted with facilities that participated in the workgroup and was made available as a permanent training option for residential facility staff in June 2019.



Our Expert Child Welfare Trainers

Terry Barnaby	Dauphin
Elizabeth Boulware Bair	Dauphin
Mark Castrantas	Bucks
Amy Chipetz	Philadelphia
Twanda Clark	Allegheny
Tamm Cramer	Perry
Vanessa Cruz	York
Edward Cutts	Armstrong
Kimberly Duffy	York
Haven Evans	Dauphin
Kathryn Gabriel	Mercer
Michael Gill	Allegheny
Michelle Graziano	Susquehanna
Melissa Haydt	Berks
Cindi Horshaw	Dauphin
Stacie Horvath	Franklin
Wendy Hoverter	Cumberland
Sherri Irvis-Hill	Philadelphia
Ellen Knecht	Lackawanna
Charlene Kolupski	Erie
Joan Mosier	Columbia
Edward Nowak	Philadelphia
Mark Nuzzo	Butler
Greg Phillips	Allegheny
Karen Rohaly	Allegheny
Maggie Saxe	Mercer
Mary Lou Scarf	Lehigh
Candace Shoenberger	Allegheny
Cindy Stevenson	Franklin
Brian Weir	Franklin

Community-Based Child Abuse Prevention (CBCAP) Network

For over 35 years, PFSA has worked with family-serving organizations to develop and strengthen a statewide alliance for providers, parents, and children.

The Community-Based Child Abuse Prevention (CBCAP) Network is supported and funded by the PA Department of Human Services Office of Children, Youth and Families, which oversees the Child Abuse Prevention and Education Program grant agreement. This partnership promotes positive, safe, and healthy family development.

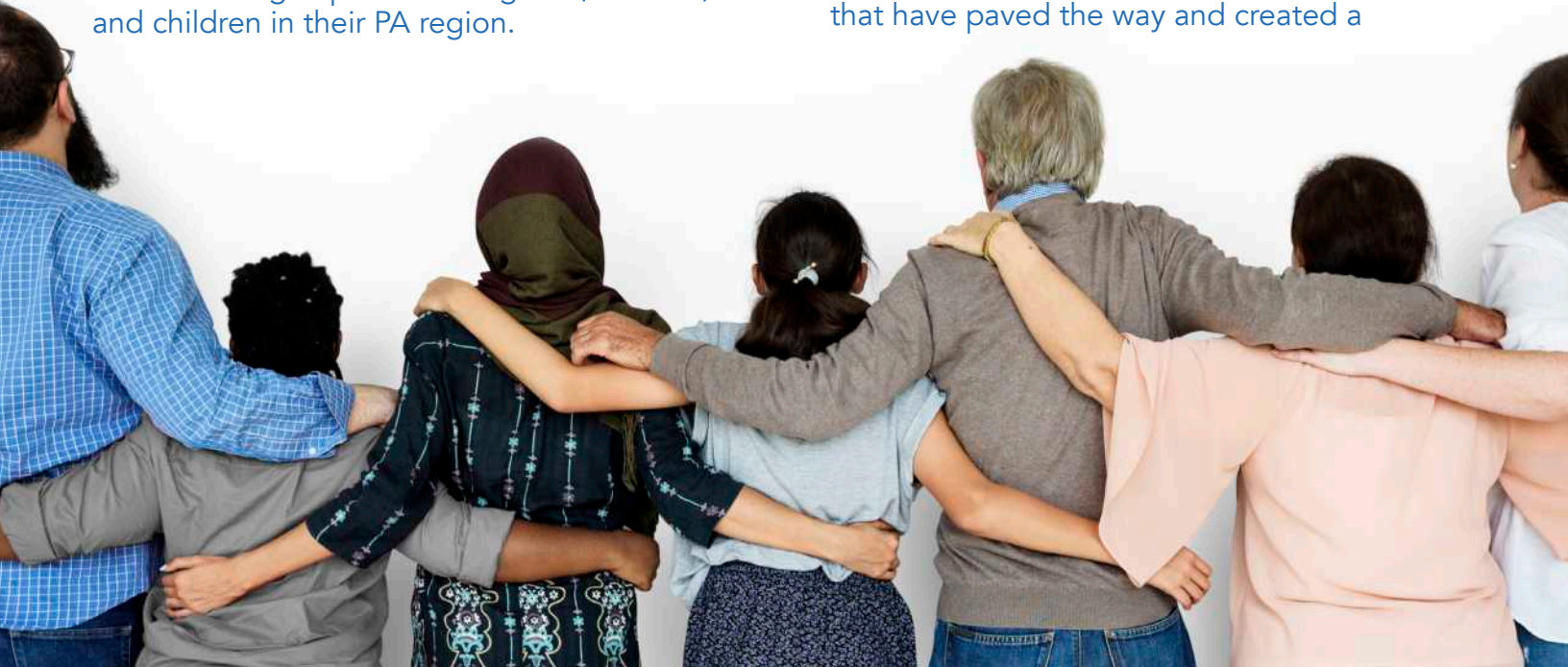
By building and sustaining relationships with community agencies and providers, we create a village that spans the commonwealth to provide professional development opportunities, technical assistance, programming expansion, and resources for communities and nonprofit partners. These leave a lasting impact on caregivers, families, and children in their PA region.

Looking Ahead: Identifying and Tackling Fresh Challenges

Throughout 2019, PFSA will continue to build upon valuable resources for our CBCAP members. We monitor the changing tides of the unique challenges families, children, and professionals encounter.

Programs like *Families in Recovery: Strengthening Connections One Day at a Time* have helped bridge gaps and establish alliances between 11 Pennsylvania family centers working with county probation and parole departments, family court programs, and addiction treatment providers.

PFSA has long supported development of a unified, cross-systems approach. Our work in promoting unification of the systems and helping entities begins with CBCAP agencies that have paved the way and created a





strong foundation of resources for serving diverse groups of individuals across the commonwealth.

Work like this often begins on a smaller scale, based on identified community and provider strengths, approaching challenges and family needs with shared assets and a solution-oriented focus. The “all-hands-on-deck” CBCAP Network supports and informs the planning and delivery process of collaborative projects, such as remote learning webinars, timely staff trainings, and development of new caregiver publications.

New Learning Events and Opportunities

PFSA released a 2019 calendar of CBCAP learning events and opportunities that includes:

- ▶ Creating safe, stigma-free, and trauma-informed environments of care
- ▶ Working with families when neglect is present

- ▶ Supporting and responding to LGBTQ+ families
- ▶ Establishing cultural competency and identifying personal and professional bias

PFSA CBCAP Members

Bedford/Fulton Head Start
Bedford, Bedford County

Beginnings, Inc.
Johnstown, Crawford County

“PFSA has been an amazing partner with Beginnings, Inc. over the years. From trainings to mentoring, we have had nothing but good, positive interactions. The willingness and ability of the staff to help with their expertise and advocacy has made our job, here in rural Cambria/Somerset Counties, much easier, enabling us to provide outstanding programs to our community.”

— **Paula Eppley-Newman** | Executive Director

Capital Area Head Start
Harrisburg, Dauphin County

CARE Center of Indiana County
Indiana, Indiana County

Catholic Social Services
Philadelphia, Philadelphia County

Center for Family Services
Meadville, Crawford County

Child Advocates of Blair County
Altoona, Blair County

Children's Advocacy Centre of Center County
Bellefonte, Centre County

Children's Aid Society of Clearfield County
Clearfield, Clearfield County

Community Correction Centers (CCC)
Erie, Erie County
Harrisburg, Dauphin County
Johnstown, Cambria County
Pittsburgh, Allegheny County
Sharon, Mercer County
Scranton, Lackawanna County

Crime Victims Center
Uniontown, Fayette County

EOTC/Scranton Area Family Center
Scranton, Lackawanna County

Family Service Association of Bucks County
Langhorne, Bucks County

Forest/Warren County Department of Human Services
Warren, Warren County

Fulton County Family Partnership
McConnellsburg, Fulton County

Holy Family Social Services
Ford City, Armstrong County

Infant Development Program
Lock Haven, Clinton County

Luzerne County Head Start
Wilkes Barre, Luzerne County

Lydia's Place, Inc./Renewal, Inc.
Pittsburgh, Allegheny County

Monessen Family Center
Monessen, Westmoreland County

Northumberland County Family Center
Sunbury, Northumberland County

Perry County Family Center
New Bloomfield, Perry County

Pinebrook Family Answers
Allentown, Lehigh County

Potter County Human Services
Roulette, Potter County

Project Child Valley Youth House
Bethlehem, Northampton County

Quehanna Bootcamp (DOC)
Karthaus, Clearfield County

State Correctional Institution (SCI) Cambridge Springs
Cambridge Springs, Crawford County

State Correctional Institution (SCI) Muncy
Muncy, Lycoming County

The Lehman Center (Children's Aid Society)
York, York County

The LGBT Center of Central PA
Harrisburg, Dauphin County

Tri-County Community Action Commission
Harrisburg, Dauphin County

Wesley Family Services Greensburg
Greensburg, Westmoreland County

Family Service values all the trainings that PFSA has provided over the years. I especially learned so much from the ACT trainings, materials for parents, and workbooks. The educational pamphlets are so helpful. I would feel lost without your resources!

— **Annie Wise M.Ed.** | Clinician

Family Service Association of Northeast PA
Scranton, Lackawanna County

First Home Care/The Carriage House
Philadelphia, Philadelphia County



Families in Recovery Parent Education Program Thrives Statewide and Beyond

Our work with caregivers and parents impacted by and recovering from substance use disorder reached over 150 families in Pennsylvania between January and June 2019.

A generous grant from the Department of Human Services Office of Child Development and Early Learning enabled PFSA to train nearly 30 parent educators and early-learning professionals who then took the curriculum back to their PA communities to support parents learning to balance the unique demands of recovery with their parenting role.

As we move into fall 2019, funding remains in place to sustain this work with the 11 participating family centers in Pennsylvania. Partnering with the Center for Schools and Communities allowed for the development of a research model submitted to and approved by an independent institutional review board in December 2018.

Data and story driven longitudinal research with parent participants demonstrate numerous positive impacts of social-emotional learning and support opportunities, including:

- ▶ Decrease in levels of parental stress
- ▶ Increase in parental efficacy/esteem
- ▶ Improvement in parenting confidence and ability
- ▶ Development of healthier and effective coping skills
- ▶ Practice modeling emotional regulation and healthy communication to/for children
- ▶ Establishment of concrete support network of other parents in recovery

Families in Recovery Goes Train-the-Trainer

This year, PFSA launched *Families in Recovery* on a Train-the-Trainer platform — hosting facilitators and organizational trainers from Iowa, Kentucky, Oregon, and Delaware. Counselors, social workers, family and parent educators, peer recovery support staff,

Families in Recovery

There is a path to help families heal from addiction issues.

We help you get there.



and child welfare specialists gathered in Pennsylvania to participate in a two-day, 12-hour intensive workshop focused on program experience and pedagogy.

Trainers left these sessions prepared to facilitate the curriculum for parents in need of support and equipped to train colleagues in:

- ▶ Program implementation
- ▶ Data collection
- ▶ Model fidelity
- ▶ Strengthening facilitation skills

On a quarterly basis, these professionals come together to discuss outcomes, experience, technical assistance, and community partnerships established to support and strengthen the program. These learning opportunities create bridges between communities state and nationwide — informing and strengthening this resource for families who need it most.

Furthermore, specialists from various backgrounds contribute their approaches and unique qualities to the ongoing dialogue about how to best support parents, children, and families facing adversity.

Director of Prevention Programs Delivers Dynamic and Instructive Presentations

Throughout 2018-2019, PFSA Director of Prevention Programs Kayla Kressler received inquiries from statewide organizations seeking professional development opportunities and keynote presentations in subject areas such as:

- ▶ Responding to neglect with compassion and cultural competency
- ▶ Understanding and strengthening roles of content and process in group facilitation

- ▶ Supporting families and children impacted by periods of incarceration
- ▶ How and why substance use disorder affects the whole family unit

People from all backgrounds — including home visiting staff, treatment professionals, and education and early-learning specialists — reached out to PFSA after learning about Kressler's personal experience, captured in an op-ed for the Philadelphia Inquirer in October 2018.

Raised by her single grandmother, Kressler took a personal journey of sustained long-term recovery from substance use disorder, becoming a preventionist and clinician. She now has over a decade of experience working with individuals and families.

In Kressler's presentations and trainings, she uniquely blends stories of heartfelt personal disclosure with research and evidence-informed presentations about best practices and prevention efforts.

This year, over 600 fellow prevention professionals, family service, and treatment providers participated in dynamic keynote, lecture, and training experiences facilitated by Kressler.

Events included:

- ▶ Capital Area Head Start Regional Conference and Staff Training: Challenges Faced by Children and Families of Incarcerated Parents (August 2018)
- ▶ Center for Schools and Communities: Substance Use Disorder and Effects on Parenting (September 2018)
- ▶ Center For Schools and Communities: Responding to and Preventing Child Neglect: Providing Support for Families using the Strengthening Families Approach (February 2019)
- ▶ Pennsylvania Home-Based Coaching Conference Key Note Presentation: Supporting Families Impacted by Substance Use Disorder With a Holistic Approach (March 2019)
- ▶ CTF Annual Meeting/Strengthening Families Conference, co-presentation with Angela Liddle, PFSA CEO and President: Then and Now: The State of Grandparents Raising Grandchildren in Pennsylvania (April 2019)
- ▶ CTF Annual Meeting/Strengthening Families Conference, panel member: Supporting Families Impacted by Substance and Opioid Use Disorder (April 2019)



Philadelphia Parenting Collaborative Brings ACT to Caregivers in the City of Brotherly Love

In 2018, Public Health Management Corporation (PHMC) partnered with PFSA to train more than 60 parent educators, counselors, case managers, and social workers who comprise the Philadelphia Parenting Collaborative in the ACT Raising Safe Kids evidence-based parenting program.

PHMC is a nonprofit provider of public health resources that attends to almost 350,000 clients annually, offering more than 350 programs in 70 locations.

This year, the Parenting Collaborative trained 68 ACT facilitators, equipping them to return to their community-based agencies to provide the valuable nine week parent support and education program to parents and caregivers of children ages 0-10.

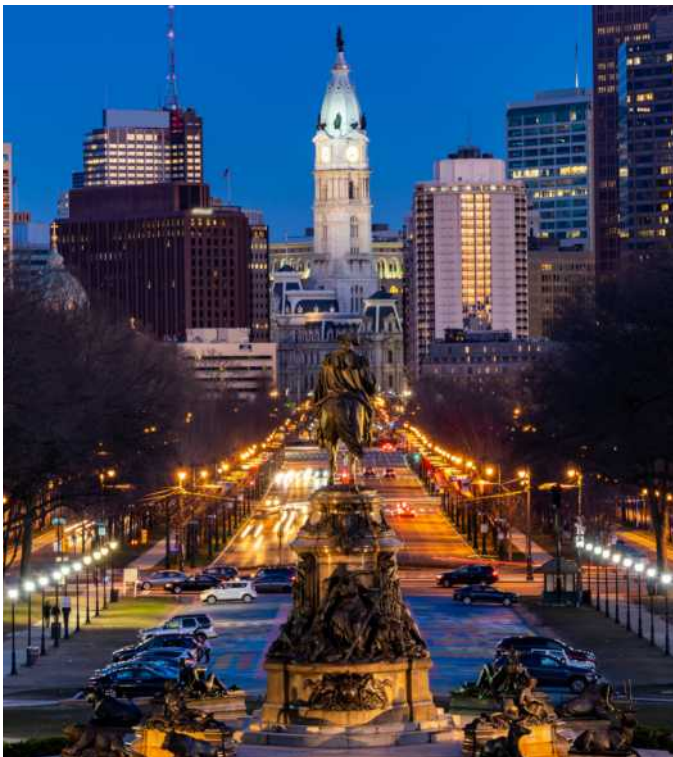


The program benefits include:

- ▶ Teaching parents of young children positive parenting skills to create safe, stable, healthy, and nurturing environments
- ▶ Helping parents build strong relationships to prevent childhood exposure to abuse, neglect, and violence
- ▶ Creating a community awareness of reduction of childhood violence exposure in communities
- ▶ Increasing knowledge about and beliefs surrounding child development
- ▶ Educating and training parents on healthier approaches to safe, age-appropriate discipline

We conduct ACT facilitator trainings on a platform like our other TTT programs. We will continue to implement and sustain ACT throughout PA as our staff achieved ACT Master Trainer status in June 2019. This recognition from the American Psychological Association permits PFSA's Director of Prevention Programs to conduct two day facilitator workshops for those organizations seeking to train their staff in the model.

Additionally, PFSA will continue to work with other master trainers in various regions of PA to collaborate as contracted trainers and consultants to efficiently deliver program implementation in Pennsylvania communities.





Child Abuse Prevention Month

PA Blue Ribbon Champions for Safe Kids

We believe one critical part of combating child abuse and neglect is raising awareness of the problem.

Days before the start of April, PFSA kicked off National Child Abuse Prevention Month activities throughout Pennsylvania in the commonwealth's capital city with our traditional flag planting. Dozens of volunteers from the community and our corporate sponsors joined elected officials such as the Dauphin County coroner, district attorney, and state representatives to plant 4,693 blue flags in honor of the children who were abuse victims in 2017.

Local businesses and residents throughout Harrisburg changed their porch lights to

blue as a symbol of solidarity and a call to #ProtectPAKids. The Market Street Bridge and the Capitol were illuminated in blue — sending a clear message to all entering the city.

Hundreds gathered in the State Capitol Rotunda on April 3 as students from Harrisburg School District, Trinity High School, and Mechanicsburg Area School District raised their voices and instruments in honor of child abuse victims.

PA Department of Human Services Secretary Teresa Miller called for all citizens to be vigilant in making children's safety a priority in their homes, schools, and communities — to recognize the 40 children who died due to abuse and did not receive the love, care, and compassion they deserved.

Students from Harrisburg Catholic Elementary School assisted with a special memorial

tribute. Home Depot donated supplies and skills to build a wooden birthday cake, which was adorned with 40 wrapped gifts. One by one, those presents were removed as the gender, age, and county of residence for each fatality was read.



Inspiring Others and Leading the Way in an Important Effort

PA Blue Ribbon Champions for Safe Kids Award winners are concerned citizens working and volunteering in Pennsylvania to prevent child abuse and neglect by strengthening families. This award provides an opportunity to shine a spotlight on their good efforts, which often go unrecognized. By recognizing their many contributions, both big and small, we hope to inspire others to join the movement to #ProtectPAKids in their own way.

Our 2019 Champions:

- ▶ **Rick R. Wess** | CASA Volunteer
Cambria/Somerset Beginnings, Inc.
- ▶ **Terry Figart** | CASA Volunteer
Cambria/Somerset Beginnings, Inc.
- ▶ **Patricia Kosinski** | Executive Director
Family Support Line
- ▶ **Daniel J. Dye** | Assistant Chief Deputy
Attorney General
PA Office of Attorney General
Criminal Prosecutions Section
- ▶ **WGAL-TV 8** | Newsroom Media Coverage
Covering Central PA

A Special Thank You to Our Judges!

Our distinguished panel of judges faced a challenge in choosing from an amazing group of dedicated people from across the commonwealth. We appreciate their time and expertise in selecting our 2019 winners!

- ▶ **Lori Serratelli Esq.**
Schiffman, Sheridan & Brown P.C.
Harrisburg, Dauphin County
- ▶ **Sarah Finkey** | Administrator
Adams County Children and Youth Services
Gettysburg, Adams County
- ▶ **Michael Byers** | Director
Pennsylvania Child Welfare Resource Center
University of Pittsburgh
Pittsburgh, Allegheny County
- ▶ **Steve Doerner** | Director
Bucks County Child Advocacy Center
Jamison, Bucks County
- ▶ **Amy Malen** | Manager
Prevention and Community Services
Office of Children, Youth and Families
Pittsburgh, Allegheny County





Painting for Prevention

PFSA joined with our friends at The United Way of Wyoming Valley and held a day of Painting for Prevention at the E.L. Meyers High School in Wilkes-Barre. Students from Kistler Elementary and Meyers High School participated by painting the mural highlighting children and positive family life.

The mural has been permanently placed inside the lower level public entrance of the Luzerne County Courthouse and serves as a reminder to all who enter of the importance of strong families in preventing child abuse and neglect.

This April marked twelve years of Painting for Prevention, our longest running prevention event in the organization's history. Dozens of colorful murals may be found throughout the commonwealth as one way to spread the message of prevention.

Contact PFSA to learn how your community can join Painting for Prevention next spring!

PFSA's Prevention Message Spreads Through Pennsylvania and Beyond

PFSA achieved national recognition for our efforts to spread the message of child abuse prevention to every corner of Pennsylvania.

The 2018 Ragan PR Daily Awards featured strong nationwide competition, and PFSA stood out. We earned honorable mentions in two categories, Event Marketing and Cause Related Marketing, for our 2018 PA Blue Ribbon Champions for Safe Kids events in Harrisburg and Pittsburgh.

Represented by Nell McCormack Abom Communications, PFSA built an even more dynamic 2019 PA Blue Ribbon Champions for Safe Kids campaign, which included a PR value of more than \$1.4 million worth of coverage and a total audience circulation of approximately 8,000,000.

President and CEO Angela Liddle and key staff members made more than 65 media appearances on television and radio and in print across the state and nationally. We reached new eyes and ears across the country through interviews conducted by national outlets, including CNN, MSN, and HuffPost, in response to the PA grand jury report on the Catholic Dioceses in Pennsylvania. Each interview provided an opportunity to promote best practices for keeping PA's kids safe in their homes, schools, and places of worship.

PFSA recognized the valuable contributions of our in-state media partners in spreading the prevention message. WGAL-TV 8 won the media champion award at the PA Blue Ribbon Champions for Safe Kids ceremony at the State Capitol on April 3.

At the same time, PFSA thanked the Outdoor Advertising Association of Pennsylvania for continuing its partnership with us to underwrite 132 billboards spanning across PA encouraging community members to learn how to #ProtectPAKids through our programs, including our acclaimed parenting program *Families in Recovery*.

Our communication and public relations services transitioned from Nell McCormack Abom Communications to Ceisler Media & Issue Advocacy, which has offices in Pittsburgh,

Harrisburg, and Philadelphia. Social media received a renewed focus with the introduction of a presence on LinkedIn and an increase of 20-25% in PFSA viewership and engagement on Facebook.

Please join us by liking our page on Facebook @ProtectPAKids, following us on Twitter @PAFamilySupport, and connecting to our LinkedIn page at Pennsylvania Family Support Alliance. We value your comments and content suggestions!

In 2019, PFSA turns 40 years old and will hold a Child Abuse Prevention Symposium. Three national speakers join us:

- ▶ **Victor Vieth** | Director of Education and Research at Zero Abuse Project
- ▶ **Jane Straub** | Victim Assistance Specialist for Jacob Wetterling Resource Center, a program of Zero Abuse Project
- ▶ **Liz Murray** | Author of the memoir *Breaking Night*, which chronicles her inspiring tale of going from homeless to Harvard

From national media partners to small rural editorial boards, from national speakers to volunteer scout leaders — each plays a crucial role in our work to #ProtectPAKids.

**Please join our efforts in the coming year.
The children of Pennsylvania need YOU!**



Thank you to each and every donor!

Your gift made a positive difference for many children!

2018-2019 Donors

Central Penn College
Edward Cutts
Renewal, Inc.
Capital BlueCross
Genentech
Network for Good
WITF Scott LaMar
Hershey Entertainment & Resorts, Inc.
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Allegheny County Health Department
Ida W. Browning Trust
CASA Dauphin County
Sherri Irvis-Hill
Goods Tree and Lawn Care
The Foundation for Enhancing
Communities Inc.
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Dave Overcash
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James Redmond
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Kiwanis Club of Harrisburg
The Home Depot
Waterday Properties, Inc.
Homeland Center
Kenbar Associates, LLC
David J. Merrill
Amazon Smile
Susan Henderson
Cordier Auctions
APSCUF
Nell McCormack Abom
Highmark
One Oxford Centre
The Alliance for Infants and Toddlers
Deloitte Services, LLP
Erica Weiler-Timmins, Ph.D.
Maureen Fairbanks
Kayla Kressler
Robb Keith
Jessica Mallin
Mechanicsburg High School
Daley Zucker Meilton & Miner
Outdoor Advertising Association of
Pennsylvania (OAAP)

GIANT
State Employee Combined Appeal
Ridge Policy Group
Google Grants
Highmark, Inc.
Jeff Tetzloff
Madison Oliverio
Bill Marshall
NAICIR
Sinclair Broadcast Group
PSECU
Franklin H. and Ruth L. Wells
Foundation, Inc.
Diane and Bob McKeever
KDKA- Kristine Sorensen
Haven A. Evans
Karen Matyasovsky
Harrisburg School District
Foose & Ben Franklin Elementary
Sean McCormack
Aimee C. Lacasse
Barbara Carmody
Jennifer Shade
Pennsylvania Turnpike Commission
Kathleen Neff
Harrisburg Catholic Elementary School
Faulkner CDJRF
Boyer & Ritter, LLC
WEIS Markets
Boys & Girls Club of Western PA
Tracy Grinnen
Jennifer Hunt
Kayla Repasky, Miss PA 2018
Suzanne Kinsky
UPMC for YOU
Mifflin County Human Services
Terry Clark
MAVERICK Strategies
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Nathan Klaus
Reverend Dr. Randall Bush
Oxford Market

Randall & Christine Sinisi
SP Plus Municipal Services
Park Harrisburg
Davia Giles
James D. Ross
Rosa Ponti
LAMAR Outdoor Advertising
American Legion Auxiliary 537
McNees Wallace and Nurick, LLC
Higher Information Group, Inc.
Hilton Harrisburg
Mary Louise Scarf
d'Vinci Interactive
TURKEY HILL
Elizabeth Boulware Bair
Britta Schatz
Cecelia Connelly-Weida
Waterday Foundation, Inc.
Williamsport Area School District
Graphtech
A Plus Mortgage Solutions Inc.
Orrstown Bank
Michael Suchanick
John Lawn
Vibrant Pittsburgh
Mid Penn Bank
Angela Sult
Bitsy Plus Design
Lydia M. Oyler Memorial Trust
VFW Auxiliary 537
Glatfelter Insurance Group
Emir Hardy
The Hall Foundation, Inc.
CAPA (Pittsburgh Creative and
Performing Arts School) Pianists
Eva Tokar
Kidsburgh.org
Jill Whitmyer
Donald B. & Dorothy L.
Stabler Foundation
Jennifer Doyle
Ann Moffitt
David & Kathryn McCorkle
Imam Abdullah Dibba
Centric Bank

Statement of Activities

July 1, 2018 — June 30, 2019

REVENUE AND OTHER SUPPORT	Dept. of Human Services Contracts	1,286,346
	Grants	2,500
	Contributions	342,656
	Conference Income	25,582
	Program Service Fees	298,405
	Affiliation Fees	11,050
	Interest Income	4,958
	Investment Income	16,767
	Unrealized Gain on Investments	21,716
	Gain on Sale of Assets	4,146
	Miscellaneous	353
	TOTAL REVENUE	2,014,479
	Net Assets Release from Restrictions	11,675
	TOTAL REVENUE AND SUPPORT	2,026,154
EXPENSES	Program Services	1,575,036
	Supporting Services	
	Management & General	237,168
	Fundraising	95,409
	TOTAL EXPENSES	1,907,613
WITH DONOR RESTRICTIONS	Grants	77,200
	Net Assets Released From Restrictions	(11,675)
	TOTAL REVENUE WITH DONOR RESTRICTIONS	65,525
	INCREASE IN NET ASSETS	184,066



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Lehigh Carbon Community College | Lehigh County

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President and CEO

Kayla Kressler, MA
Chief Operating Officer

Haven Evans
Director of Training

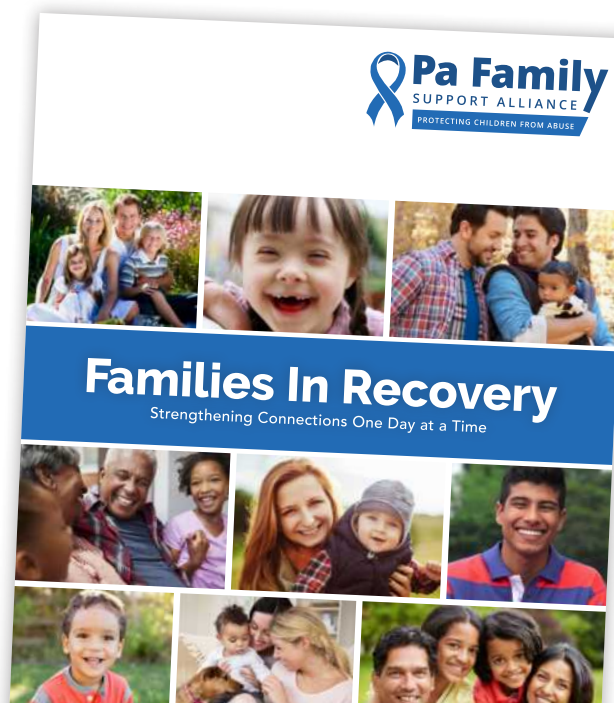
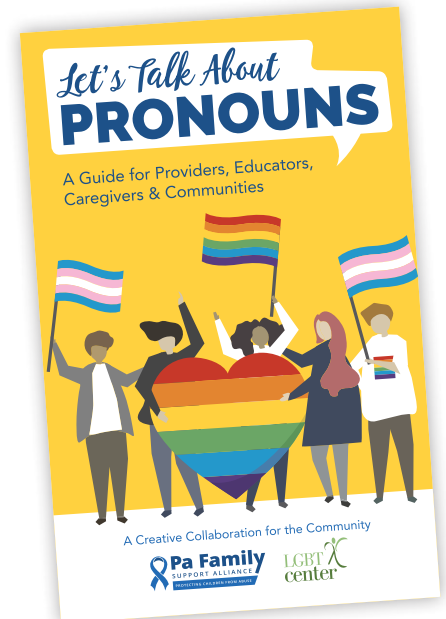
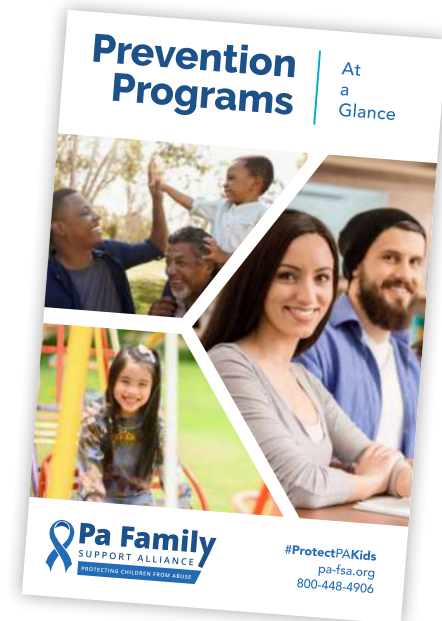
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Executive Administrative Assistant

David Merrill, BSA, MST
Director of Finance

Aimee Lacasse, MBS, CTFL
Data Quality Analyst

Rosa Ponti
Training Coordinator

Ann Moffitt, ACFRE
Director of Development



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