



# Sharenting: When Online Sharing Becomes a Safety Concern

Every parent knows the urge to share a proud moment, whether it's the first day of school, a milestone, or a funny family story. But an emerging trend called "sharenting" is raising important questions about what happens when those posts create a digital footprint our children never asked for.

By age 13, the average child has had nearly 1,300 photos and videos posted of them online. Those images can reveal more than a memory: they can expose school names, locations, and routines that put children at risk for exploitation, including deepfakes, AI-generated abuse material, and sextortion.

At Pennsylvania Family Support Alliance, protecting children in the digital era is a critical part of our mission. Through our **Family Digital Wellness** initiative, we equip parents, caregivers, and communities with the tools and knowledge they need to keep children safe online — not by shaming, but by empowering families to make informed choices.

Read our **latest blog** to learn what sharenting is, why it matters, and practical steps every family can take to protect their children's digital identity.



# CBCAP Network Member: Mount Union Area School District

PFSA welcomes **Mount Union Area School District** as a new member of the **Community-Based Child Abuse Prevention (CBCAP) Network**. PFSA is proud to partner and collaborate with diverse, dedicated, and committed organizations that advance the important work of preventing child abuse and neglect. Thank you for your commitment and dedication!

To find out more about CBCAP Network benefits or to learn about becoming a CBCAP Network member, **visit our website.**



## Visit Our Store

PFSA has educational resources available in our online store. You can find informative materials covering a wide range of topics designed to assist caregivers, parents, and professionals in an effort to protect children.

[pafsa.org/store](https://pafsa.org/store)

## Read Our Blog

Our blog is the best way to get timely information on ways to help stop child abuse, recent staff developments, and prevention strategies.

[pafsa.org/blog](https://pafsa.org/blog)

# UPCOMING PFSA TRAININGS

## Families in Recovery (FiR) New Facilitator Training

This research-based program is a great resource for parents, guardians, and caretakers recovering from substance use disorder. The program aims to teach healthy coping and parenting skills while balancing the needs of recovery.

New FiR facilitators will be fully prepared to implement the program and provide training after attending a two-day session that covers content, education, and implementation of the curriculum. FiR facilitators come together during training to share program implementation experience, ideas, and insights.

All organizations interested in implementing FiR are required to enter into a contract with PFSA and participate in the evaluation requirements of the program. Contracts include ongoing technical assistance, program development, facilitator calls, and help with data collection.

**Dates:** July 22 & 23, 2026 (*virtual*)  
October 21 & 22, 2026 (*virtual*)

**Time:** 9:00 a.m.—3:30 p.m.  
(*half-hour lunch break*)

**Cost:** Contact PFSA's Director of Prevention Programs, Justin Donofrio ([jdonofrio@pafsa.org](mailto:jdonofrio@pafsa.org)), for paperwork or to ask questions.

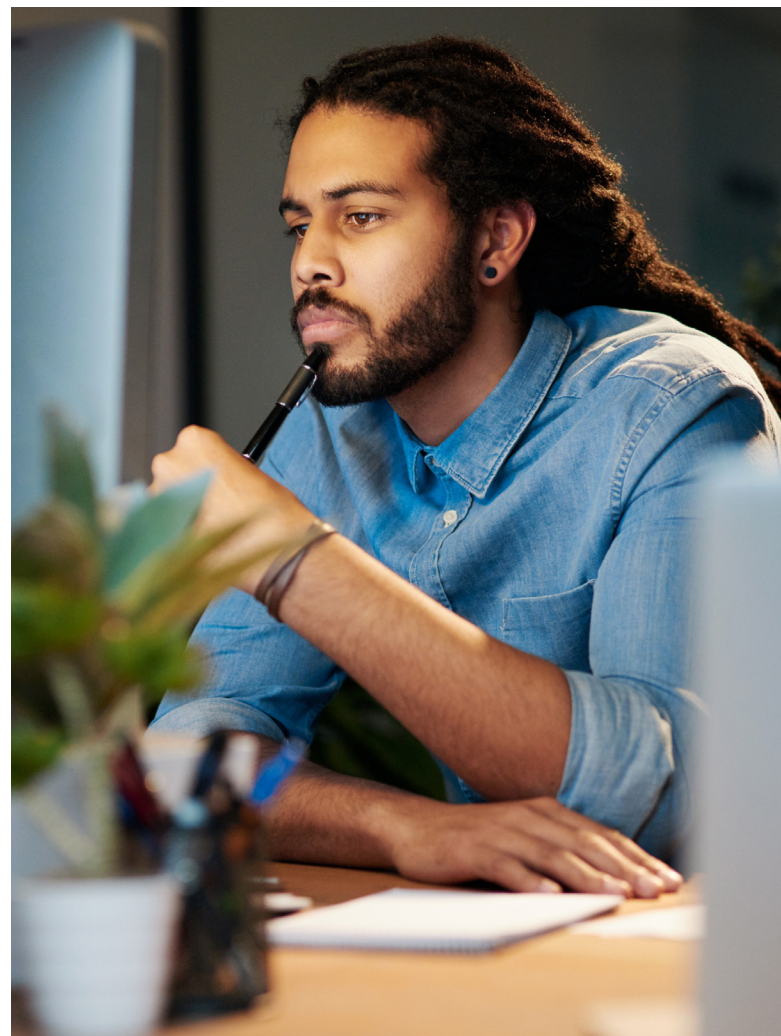
## Mandated Reporter Training

PFSA has several options for mandated reporter training for staff and volunteers. We provide certificates to participants and, upon request, will upload confirmation of the training to the Departments of State or Education for CE fulfillments under Act 31 and/or Act 48. CLEs are also available for attorneys.

### LIVE IN-PERSON/VIRTUAL

**Cost:** Free

**Register [here](#) for a virtual session.**



# #ProtectPAKids

Help us support families and communities across Pennsylvania by donating to PFSA today. Your gift will help PFSA continue to deliver successful training, education, and ongoing support to Pennsylvania families and children.

Visit [pafsa.org](https://pafsa.org) to learn more and donate!



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