



Hershey Entertainment & Resorts Treasurer Named to Pa Family Support Alliance Board

Heather Nicarry joins statewide board to #ProtectPAKids from abuse

HARRISBURG, Pa. – Pa Family Support Alliance (PFSA), the commonwealth’s leader in child abuse and neglect prevention, has appointed Heather Nicarry to its governing board of directors.

“Heather’s expertise in finance and accounting is a big asset to PFSA,” said Angela Liddle, PFSA President and CEO. “Her skills in managing finances, planning, and ensuring compliance will help us stay transparent, sustainable, and effective. She’s been a valuable member of our finance committee over the last year, and we are delighted with her transition to a board seat.”

Nicarry is an accomplished finance executive with over 25 years of experience in hospitality, gaming, and entertainment. She serves as treasurer at Hershey Entertainment & Resorts (HE&R) Company, overseeing treasury operations, payroll, insurance programs, sales tax and fixed asset accounting. Prior to joining HE&R, Nicarry had roles with Penn Entertainment and Keystone Human Services.

She obtained a bachelor’s degree in accounting from Elizabethtown College and is a volunteer at Milton Hershey School.

“I’m honored to join the PFSA board and to work alongside passionate advocates and professionals dedicated to creating safe, supportive spaces for children to grow,” Nicarry said. “Building strong communities is a shared effort, and I’m eager to help drive meaningful impact across the commonwealth.”

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About Pennsylvania Family Support Alliance

Pa Family Support Alliance prevents child abuse and protects children from harm by helping parents learn positive parenting techniques, educating professionals and volunteers who work with children to recognize and report child abuse, and helping community members learn how they can play a positive role in keeping children safe. To learn more about our programs, schedule a training, or donate, please visit pafsa.org, or call 800-448-4906.